

# KLE SOCIETY'S COLLEGE OF BUSINESS ADMINISTRATION HUBBALLI

**KINDLING THE FLAME OF PROFESSIONAL LEADERSHIP**



**CELEBRATING  
SILVER JUBILEE**

**1996 - 2021**

**[www.klecbahubli.org](http://www.klecbahubli.org)**

**AFFILIATED TO  
KARNATAK UNIVERSITY DHARWAD  
Estd. 1949**

**India's 1<sup>st</sup> University To Implement New  
Education Policy 2020**



# HIGHLIGHTS OF IMPLEMENTATION OF NEW EDUCATION POLICY AT KUD

## THE SALIENT FEATURES OF THE FOUR YEARS UNDER GRADUATE PROGRAMMES

- a. It is a Choice Based Credit System under Semester Scheme.
- b. The programmes comprise of about 50% Discipline Specific Core Courses as Major subjects, 20% Discipline Specific Core Courses / Multi-Discipline Specific Courses as Minor courses, and remaining 30% Ability Enhancement Compulsory Courses, Skill Enhancement Courses along with Open Elective Courses.
- c. The relative importance of Courses of the study is measured in terms of credits.
- d. The programme permits horizontal mobility in course selections and vertical growth in the core courses.
- e. The students shall take part in value-based activities.
- f. The declaration of result is based on Aggregate Percentage of marks obtained and Cumulative Grade Point Average (CGPA) earned.
- g. The candidate has an option to exit after TWO, FOUR and SIX semesters of the programme and shall be awarded Certificate, Diploma, and General Degree, respectively with a provision to reenter and complete the degree.
- h. There is a provision to transfer the credits earned by the candidate during transfer from one institution to other.
- i. The programme permits the consideration of credits earned from SWAYAM and other platforms recognized by the University.
- j. The Programme has special provisions for independent learners to earn additional credits from inter / intra disciplinary subjects apart from mandatory credits.

**Contact Us on Following Numbers to Know More About The New Education Policy Implementation.**

**[1] Nodal Officer, NEP Helpdesk : 9538045098**

**[2] Dy. Nodal Officer, NEP Helpdesk : 9538045974**

## GRADATION SYSTEM UNDER NEP-2020 AT KUD

Percentage (%)	Grade(GP)	Percentage (%)	Grade(GP)
40	4.0	71-75	7.5
41-45	4.5	76-80	8.0
46-50	5.0	81-85	8.5
51-55	5.5	86-90	9.0
56-60	6.0	91-95	9.5
61-65	6.5	96-100	10.0
66-70	7.0		

CGPA of the programme(Degree)	Class obtained	Grade Letter
9.5 to 10.00	Outstanding	A <sup>++</sup>
7.00 to 9.49	Distinction	A <sup>+</sup>
6.00 to 6.99	First Class	A
5.50 to 5.99	Second class	B <sup>+</sup>
5.00 to 5.49		B
4.00 to 4.99	Pass	C
Less than 4.0	Fail/ Reappear	D



# INSTITUTIONAL HIGHLIGHTS



**Establishment in 1996.**



**25+ Years of Excellence.**



**Course Offered: BBA (4 Years Full Time) *As Per NEP.***



**Committed for developing smart business graduates.**



**Focus on Students' all round development.**



**Experiential learning for students.**



**Special Guidance for academically weak students**



**Implementation of NEP 2020 From 2021 Batch Onward**

# INSTITUTIONAL DETAILS



**Staff Strength**

**As on Dec 2020**

Sr. No.	Staff	Total Staff Strength	Male	Female
1	Teaching Staff (Including Principal)	16	04	12
2	Non-Teaching Staff	04	03	01
3	Menial Staff	07	03	04
	Total	27	10	17

# INSTITUTIONAL DETAILS



## Student Strength

Class	2018-19	2019-20	2020-21
BBA I & II Sem	180	195	172
BBA III & IV Sem	148	157	175
BBA V & VI Sem	140	131	152
Grand Total	468	483	499

# GENERAL ACTIVITIES SCHEDULE

## Under Each Semester:

- 3 Internal Assessments (40 Marks Each)
- 3 Faculty Feedbacks
- Co-curricular Activities (Seminars & Workshops)
- Extra Curricular Activities (Sports, Cultural & Various Interclass Competitions)
- 1 Industrial Visit to 1<sup>st</sup> Year Students (Compulsory)
- Co-curricular and Extra Curricular Activities

## Under Each Year:

- 1 Month Organizational Study for 3<sup>rd</sup> Sem Students with any company
- 1 Month Specialization Based Internship for Final Year Students with any company
- Industrial Tours to 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Year Students (Optional)



# UNIVERSITY RANK HOLDERS

Year	Sr. No.	Student Name	University Rank
2017	1	Ms. Priyanka Arer	3 <sup>rd</sup> Rank
	2	Ms. Priyanka Haverikar	8 <sup>th</sup> Rank
2018	1	Mr. Nischay Asnotkar	3 <sup>rd</sup> Rank
	2	Ms. Nirnaya Pai	6 <sup>th</sup> Rank
	3	Ms. Neha Shareef	8 <sup>th</sup> Rank
	4	Mr. Arbaz Samsi	9 <sup>th</sup> Rank
	5	Ms. Manali Sanghavi	Wr. D.C. Pawate Diamond Jubilee Scholarship
2019	1	MS. Manali Sanghavi	1 <sup>st</sup> Rank
	2	Ms. Reetu Jahagirdar	2 <sup>nd</sup> Rank
	3	Ms. Ashravi R.	4 <sup>th</sup> Rank
	4	Ms. Payal Kataria	6 <sup>th</sup> Rank
2020		Ms. Sania Mulla	2 <sup>nd</sup> Rank
		Ms. Rohini Anavekar	4 <sup>th</sup> Rank
		Mr. Gourav Salecha	6 <sup>th</sup> Rank
		Ms. Anajani Kamat	8 <sup>th</sup> Rank
		Mr. Vinit Kanunga	10 <sup>th</sup> Rank

# UNIVERSITY RANK HOLDERS

## FORMER UNIVERSITY RANK HOLDERS



Manish Kothari  
1<sup>st</sup> Rank



Alisha Bhandari  
1<sup>st</sup> Rank



Vivek Jain  
1<sup>st</sup> Rank



Minal Mehta  
1<sup>st</sup> Rank



Shalini Kasera  
2<sup>nd</sup> Rank



Harshal Jain  
2<sup>nd</sup> Rank



Priyanaka Palgote  
5<sup>th</sup> Rank



Aditi Bhandari  
3<sup>rd</sup> Rank



Vinuta Pratapan  
2<sup>nd</sup> Rank



Shilpa Nayak  
1<sup>st</sup> rank



Harleen K  
1<sup>st</sup> Rank



Poorvi Raikar  
5<sup>th</sup> Rank



Revati Habib  
6<sup>th</sup> Rank

## UNIVERSITY RANK HOLDERS 2015-16



Miss. Afra Nadaf  
Gold Medalist



Miss. Vrushika Momaiya  
III Rank



Mr. Rajesh Jain  
VI Rank



Mr. Yash Laddha  
VII Rank



Miss. Katta Manogna  
X Rank - 2014

## UNIVERSITY RANK HOLDERS 2016-17



Miss. Priyanka  
Arer  
III Rank



Miss. Priyanka  
Haverikar  
VIII Rank

## UNIVERSITY RANK HOLDERS 2017-18



Nischay Asnotkar  
III Rank



Niranaya Dinesh Pai  
VI Rank



Neha Shareef  
VIII Rank



Arbaz Samsi  
IX Rank

## UNIVERSITY RANK HOLDERS 2018-19



MS. MANALI  
SANGHAVI  
(91.15%)  
KUD  
FIRST RANK



MS. RITU  
JAHAGIRDAR  
(88.41%)  
KUD  
SECOND RANK



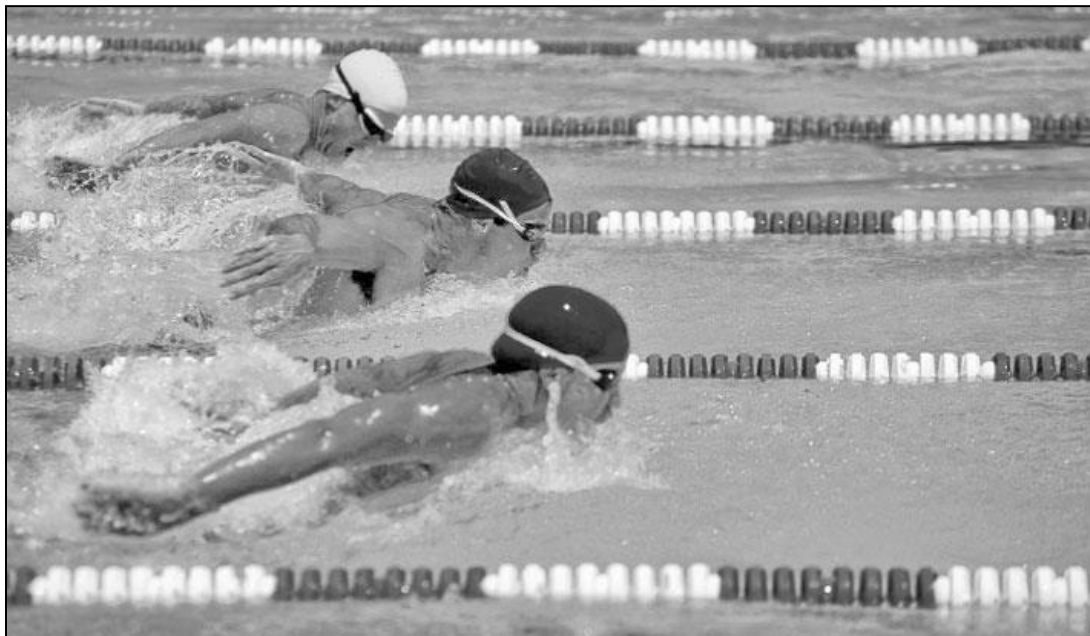
MS.  
ASHRAVI R.  
(88.13%)  
KUD  
FOURTH RANK



MS. PAYAL  
KATARIA  
(87.97%)  
KUD  
SIXTH RANK

# UNIVERSITY BLUE

Student Name	Sport Type	Type & Place	Year
Mr. Anup Laxmeshwar	Swimming	Zonal / Inter-University Swimming Competition at Chandigarh	2017-18
Mr. Chinmay Shah	Swimming	Zonal / Inter-University Swimming Competition at Bangalore	2019-20





# NATIONAL SERVICE SCHEME (NSS)



- Unit of 50 students
- Started in July 2018
- **Activities conducted :**
- Inauguration ceremony in July 2018.
- Tree Plantation in college premises
- Seminar on Importance of Personal and societal Hygiene
- Seminar on 'understanding the importance of selfless service'
- Awareness generation program 'Swachata Hi Sewa' in Govt. Urdu Medium School.
- 10 days camp at village 'Chavargud' near Hubli. Health check-up of villagers, Village cleaning, Gutter cleaning, De-addiction awareness rally etc. during camp.
- 'Swachata Pakhwara', an institution cleaning program by students.

# MAJOR SEMINARS AND WORKSHOPS CONDUCTED

Sr. No.	Seminar Topic	Resource Person
1	Seminar on Small Business Management	Mr. Chandrasasa (Business Consultant to MSME Industries)
2	Seminar on Career Planning	Mr. Anand Patil (Founder of Anand Career Academy, Hubballi)
3	Seminar on Career Building Opportunities in Digital Marketing	Mr. Sanjeev Deshpande (Branch Head, Elite Academy)
4	Seminar on Efforts needed for Start-up in e-commerce industry	Ms. Vaishnavi Sankeshwar (Start-up Enthusiast from VRL Group)
5	Seminar on Career avenues in Stock Market	Mr. Kishore B.S. (Co-Founder of Educesta Global Services Pvt. Ltd., Bangalore)
6	Seminar on Career orientation (As per specialization)	Prof. Mahesh Bendigeri & Dr. Anil Garag (For Finance), Mr. S.G. Patil (HR Head, VRL Logistics) & Prof. Gurubasav Hiremath (For HR), Prof. Azhar Sheikh (For Marketing)
7	Seminar on 'Preparing for Placement'	Prof. Shilpa Sunagar, TPO, JG College
8	Seminar on Goal Setting	Mr. Shridhar Kubasad, Sr. Manager, ANZ Bank, Bangalore
9	Seminar on Production Management	Mr. Vinay Chetlur, DyGM, TATA Motors
10	Workshop on Personality Development	Ms. Priya Kulkarni



# MAJOR SEMINARS AND WORKSHOPS CONDUCTED

Sr. No.	Seminar Topic	Resource Person
11	Seminar on 'Blood Donation Awareness'	Mr. Suchit Angadi, Founder of Voluntary Blood Donation Group, 'Red Drop'
12	Seminar on Social Media and Cyber Security	Mr. Shreyas M. (Google Certified Digital Marketing expert from GIT, Hubali) and Mr. Imran Munshi (Certified Ethical Hacker)
13	Workshop on G.D. and P.I.	Dr. Ravinidra Basu, Associate Dean from IBS, Bangalore
14	Seminar on 'Opportunities and Challenges in E-Commerce Start-ups'	Miss. Shefa Ahmed, a young woman entrepreneur in E-commerce
15	Seminar on 'Preparing For Management Entrance Exams'	Prof. Rashmi Fatepur, Professor and mentor for HRM from Global Business School
16	Seminar on 'Stock Market: Myths and Facts'	Mr. Navjeet Kumar, Business Promotion Manager from Angel Broking Ltd.
17	Seminar on 'Career in Event Management'	Mr. Rahul Agarwal, Proprietor of a leading Event management firm, Minds at Work
18	Seminar on Career orientation (As per specialization)	Mr. Sunil Mamdy, Trainer from Connexions (For Finance), Prof. G.S. Hiremath (For HR), Prof. Anirudh Ankolekar (For Marketing)
19	Seminar on 'Career Development Opportunities in SAP'	Mr. Prajwal Karne and Mr. Prakash Dhabadi, Associate Partners, I.T. Champs Software Pvt. LTD.

# MAJOR SEMINARS AND WORKSHOPS CONDUCTED

Sr. No.	Seminar Topic	Resource Person
20	Seminar on 'Benefits of Early investments'	Mr. Sunil Mamdy, from Connexions
21	Workshop on Social Innovation and Social Entrepreneurship	Ms. Jayanti Shinge, Social Entrepreneurship Expert and Consultant
22	Seminar on 'Fire Safety precautions and evacuation techniques and career development opportunities in Industrial Fire and Safety Management'	Shri. Suhas P, Sub-inspector and Shri. Vinod Jadhav, Sub- inspector from Karnataka state Fire and Emergency Service
23	Seminar on 'Getting prepared for Life Challenges'	Mr. Nagaprasad, motivational speaker from Hyderabad
24	Executive Interaction on Entrepreneurship Development	Mr. Chandrasaha (Business Consultant to MSME Industries)
25	Seminar on 'Strategies for Start-ups'	Mr. Babugouda Patil (MD, Mycon Tech Solutions) and Mr. Prajwal Shetti (Marketing Head, Mycon Tech Solutions)
26	Seminar on 'Empowering Women' on the occasion of International Women's Day	Dr. Rishika Habib, award winning Dentist from Hubli
27	Webinar on 'Innovations and its diffusion in market'	Dr. Azhar Shaikh, Associate Professor at Dept. of Business Administration, Sahyadri College of Engineering and Management

# MAJOR SEMINARS AND WORKSHOPS CONDUCTED

Sr. No.	Seminar Topic	Resource Person
28	'New generation entrepreneurial opportunities and challenges'	Mr. C. M. Patil, CEO, Deshpande Start-ups, Hubali
29	Webinar on 'Power of Senses to deal with mind obstacles'	Ms. Divyani Bhansali, Professional Counselor and NLP trainer
30	Webinar on 'Branding and Advertising challenges and strategies during crisis'	Dr. Arijit Roy, Business Consultant, Branding and Advertising Expert and Ex. Faculty at Reva University
31	Webinar on 'The changing era of Business and data analytics'	Mr. Pravin Hanchinal, Educator and IT Consultant on Cloud, Big Data, AI and IoT
32	Webinar on 'Change Management'	Mr. Vinod Shetty, Corporate Trainer and Life Coach from Mumbai
33	Online FDP on 'Fundamentals of Data Visualization using Tableau'	Dr. Arijit Roy, Business Consultant, Branding and Advertising Expert and Ex. Faculty at Reva University

# CERTIFICATIONS BY STUDENTS

## STUDENTS QUALIFIED 'NISM' EXAM (National Institute of Securities Markets)

Sr. No.	Name	Marks	Remark
1	Hemant Angadi	72	Distinction
2	Saba Kittur	71	Distinction
3	Nemisha Sonakar	71	Distinction
4	Aishwarya Kulkarni	66	First Class
5	K. Ramnath Shenoy	66	First Class
6	Kaushiki Inamdar	66	First Class
7	Pavan Majagikondi	63	First Class
8	Rohini Anvekar	63	First Class
9	Tejas Bhandari	62	First Class
10	Adarsh Savalkar	61	First Class

Sr. No.	Name	Marks	Remark
11	Saania Mulla	61	First Class
12	Abhishek Bargi	60	First Class
13	Shreya Mishra	58	Second Class
14	Mahima Bolledu	57	Second Class
15	Amrita Tiwari	57	Second Class
16	Ashwath Hegde	55	Second Class
17	Apoorva Belgavi	55	Second Class

# STUDENTS OPTED FOR HIGHER STUDIES

No .	Name	Course Name	Name of Institution	Location (City)	Admission through PG CET / Any other Entrance Exam / Management Seat
1	AKARSH DESAI	MBA	Gogte institute	Belgaum	Management Seat
2	AKHILESH MACHA	Aviation	Frankfinn Institute	Bangalore	Frankfinn Entrance Test
3	DURGAPRASAD G.	MBA	KRISTU JAYANTI COLLEGE	BANGALORE	PGCET
4	HARSHITA B. S.	MBA	PROUDHADEVARAYA INSTITUTE OF TECHNOLOGY (VTU)	HOSPET	PGCET
5	HARSHITA CHAJED	FASHION DESIGNING	INIFD Ghatkopar Mumbai	Mumbai	NA
6	SHUBHAM METRI	MBA	St. Aloysius Institute of Management	Mangalore	PGCET
7	SOUNDARYYA RUDAGI	MBA (Ext)	Symbiosis University	Pune	NA
8	SUMAN KALBURGI	Interior Designing	INIFD	Hubli	NA
9	SUPREETA BENAGI	MBA	Global Business School	Hubli	PGCET
10	SUPRITA CHATNI	MBA	RV Engineering College Bangalore	Bangalore	PGCET
11	MOHIT MISHRA	MBA	MIT	Pune	MAT
12	MOHIT YENTRUVI	Luxury Brand Management	Luxury Connect Business School	Delhi (NCR)	College Entrance exam
13	NAGASHREE B. D.	Fashion Design	JD Institute of Fashion Technology	Bangalore	NA

No .	Name	Course Name	Name of Institution	Location (City)	Admission through PG CET / Any other Entrance Exam / Management Seat
14	PRITAM YAKALASAPUR	MBA	JAIN UNIVERSITY	BANGALORE	MAT EXAM
15	Saraswati Surpur	Fashion Designing	JD Institute of Fashion Technology	Bangalore	NA
16	SHRUTI MUSALE	MASTERS IN PERFORMING ARTS	Jain University Bangalore	Bangalore	NA
17	JANVI MORJARIA	MBA (Ext)	Symbiosis University	Pune	NA
18	JOEL GEORGE	Arena Animation	Arena Animation	Hubali	NA
19	KAVYA PATILKULKARNI	MBA	PES University	Bangalore	NA






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# STUDENTS OPTED FOR HIGHER STUDIES

No.	Name	Course Name	Name of Institution	Location (City)	Admission through PG CET/ Any other Entrance Exam / Management Seat
20	Abhishek Gouda	MBA	Presidency University	Bangalore	NA
21	Akhilesh Revankar	MBA	Jain CMS Business School	Bangalore	NA
22	Aman Goudar	MBA	IBMR	Hubali	PGCET
23	Bharath Godavarthi	MBA	MP Birla Institute of Management	Bangalore	PGCET
24	Manjunath P.	MBA	New Horizon College of Engineering	Banagalore	PGCET
25	Muzammil Rihan	MBA	R. V. Institute of Management	Bangalore	Management Seat
26	Shreyas Kasabekar	MBA	G. Ram Reddy Centre for Distance Education	Hyderabad, Telangana	NA
27	Shrinidhi Katti	MBA	Jain University	Bangalore	NA
28	Vijaykumar Muttin	MBA	Ramaiah University	Bangalore	NA
29	Tanushree Arlihond	MBA	IMSR	Hubali	PGCET

## SOME OUR STUDENTS WHO BECAME CHARTERED ACCOUNTANT (CA)

Name of the Students		CA Reg. No
 <b>Ashok Ostwal</b> (2003 - 2006 Batch)		226618
 <b>Harshal Jain</b> (2005 - 2008 Batch)		146131
 <b>Sawan Kataria</b> (2005 - 2008 Batch)		231498
 <b>C. A. Hiremath</b> (2008 - 2011 Batch)		280338
 <b>Shalini Kasera</b> (2007 – 2010 Batch)		358834

# RESEARCH PAPER PUBLICATIONS BY FACULTIES

No.	Faculty Name	Research Paper Title	ISBN No. And Remark
1	Prof. Sridevi Arlikatti	Impact of Covid-19 on Management Education Post Covid-19	ISBN"978-03-00-8" published on 26 <sup>th</sup> June 2020 in Bestow Edutrex International
2	Prof. Steffi Bhasme	Impact of Covid 19 on Agriculture and Industries	ISBN "978-93-90153-03-09" published from 1 <sup>st</sup> June 2020 to 25 <sup>th</sup> June 2020 in Bestow Edutrex International
3	Prof. Roshni Desur	Impact of Covid-19 on Management Education Post Covid-19 & Impact of Covid 19 on Agriculture and Industries	ISBN "978-93-90153-03-9" ISBN "978-93-90153-02-2" Published on 30 <sup>th</sup> June 2020 in Bestow Edutrex International Chapter for the edited book
4	Prof. Aishwarya Harpanhalli	Impact of Covid-19 on Media and Entertainment	ISBN "978-93-90153-02-2" published from 1 <sup>st</sup> June 2020 to 25 <sup>th</sup> June 2020 in Bestow Edutrex International

# WEBINARS AND FDPs BY FACULTIES (Jan to Dec 2020)



No. of National & International Webinars  
attended Since Lockdown  
(April 2020 onward) by all faculties = **120**



No. of National & International FDPs  
attended Since Lockdown  
(April 2020 onward) by all faculties = **14**

# PLACEMENT DETAILS

No.	Year	No. of Students Placed	Salary Packages Offered by Companies
1	2018	6*	2 Lakh PA
2	2019	16*	2.2 - 3.6 Lakh PA
3	2020	30*	2.5 - 3.5 Lakh PA
* No. indicates the total number of students placed out of those who had registered to avail campus placement facility.			

## PLACEMENT PROCESS:

1. Registration by students with Placement Coordinator
2. Training on GD & PI
3. Training on Aptitude Test
4. Exposure of students to mock GD & PI
5. Exposure of students to actual campus placements with prior registration for various company



# MAJOR RECRUITERS TILL DATE



And Counting...



K.L.E. Society's

# COLLEGE OF BUSINESS ADMINISTRATION-BBA, HUBBALLI

KINDLING THE FLAME OF PROFESSIONAL LEADERSHIP SINCE 1996



## OUR PLACEMENT

2019-20



**Harshitha Revankar**  
Wipro, Genpact, Concentrix



**Mafaz Jagirdar**  
Wipro, Genpact, Concentrix



**Nitin Bhojwani**  
Concentrix, Gallagher



**Rohini Anavekar**  
Wipro, Concentrix



**Mahima B**  
Wipro, Concentrix



**Akshay Pattanashetty**  
WIPRO



**Neha Doddamani**  
WIPRO



**Nemisha Sonekar**  
WIPRO



**Basavaraj Dyamannavar**  
Chola People,  
Marketing Services, Gallagher



**Aishwarya Kulkarni**  
Concentrix,  
State Street Corporation



**Shanmukh Shalawadi**  
Chola People,  
Marketing Services, Concentrix



**Ujwal Karmari**  
Chola People,  
Marketing Services



**Ramnath Shenoy**  
Concentrix



**Abhishek Roogi**  
Concentrix



**Abhishek Bargi**  
Concentrix



**Rittu Bafna**  
Wipro, Genpact



**Ashwath Hegde**  
Concentrix



**Vadirajkalal**  
Concentrix



**Shubham Ekaspur**  
Concentrix



**Gouri Akki**  
Concentrix



**Fuzail Navalgund**  
Concentrix



**Pooja Mallapur**  
Concentrix



**Girish R G**  
Concentrix



**Mahesh Alawandi**  
Concentrix



**Shreya Mishra**  
State Street Corporation



**Shahana Sayed**  
State Street Corporation



**Hemant Angadi**  
WIPRO



**Amritha Tiwari**  
GENPACT



**Kartik Jain**  
State Street Corporation



**Nikita Manjunath**  
Tech Mahindra



**Nagashree B D**  
Just Dial, Concentrix, Rentomozo,  
Teamlease, CholaInsurance,



**Aishwarya Maradi**  
INFOSYS



**Ashravi R**  
INFOSYS, Concentrix  
Ventura



**Jyothsna C H**  
INFOSYS, Concentrix  
Gallagher



**Sumeeth M Byahatti**  
INFOSYS, Concentrix  
Rentomozo, Teamlease Gallagher



**Manali R Sanghvi**  
INFOSYS, Concentrix  
Ventura



**Ramya R P**  
Concentrix, Rentomozo  
Intelnet, Teamlease



**Preetami Yakasapur**  
Ventura



**Bharath Godavarthi**  
CholaInsurance



**Srinivas Rao**  
AdityaBirla Capital



**Rahul Rajput**  
INFOSYS, Concentrix



**Saraswati D S**  
Concentrix



**Jai R Majethia**  
AdityaBirla Capital



**Harshitha B S**  
INFOSYS, Concentrix  
Gallagher



**Bharath Jain**  
INFOSYS



**Aishwarya Palgota**  
Rentomozo, Intelnet



**Umme Arfa**  
Concentrix, HP



**Wesley**  
Pixeldust, TriyaSolutions

# PLACEMENT

## 2018-19

## 2019-20



- 1. One Industrial Visit in Every Semester**
- 2. Seminar / Executive Interaction by SME (Service & Maintenance Eng.)**
- 3. Internship of 1 Month for HR & Finance (for 4 students every semester)**



# INDUSTRIAL VISITS AND TOURS

VISIT TO TEBMA SHIPYARD, MALPE



VISIT TO SLN COFFEE CURING WORKS, COORG



VISIT TO PARLE-G PLANT, HUBLI



TO EMBEE AGRO FOODS, DAVANGERE





# INDUSTRIAL VISITS AND TOURS

VISIT TO OCEAN PEARL RESORT, HUBLI



VISIT TO AKSHAY PATRA, HUBLI (ISCON KITCHEN)



VISIT TO AKSHAY PATRA, HUBLI (BATCH 1)



VISIT TO AKSHAY PATRA, HUBLI (BATCH 2)





# INDUSTRIAL VISITS AND TOURS

VISIT TO SRIKRISHNA MILK IND., HUBLI (BATCH 1)



VISIT TO AKSHAY PATRA, HUBLI (ISCON KITCHEN)



VISIT TO HARSHA STORE, HUBLI



VISIT TO KLASICK MOTORS (ROYAL ENFIELD), HUBLI



# EVENTS, COMPETITIONS AND ACTIVITIES AT KLE CBA

COLLEGE HAS 12 FORUMS THAT ORGANIZE VARIOUS ACTIVITIES AND COMPETITIONS  
BY THE STUDENTS FOR THE STUDENTS



INDUSTRY  
INSTITUTE  
INTERFACE

CSR FORUM

ADVENTURE  
FORUM

LADIES  
FORUM

WINGS TO  
MIND  
FORUM

AMBIENCE  
FORUM

CULTURAL  
FORUM

ELITE/FEST  
FORUM

THINKERS  
FORUM

CBA  
CREATIONS  
(MEDIA LAB)

ACADEMIC  
FORUM

SPORTS  
FORUM

STUDENTS HAVE AN OPPORTUNITY TO BECOME 'PORTFOLIO MANAGER' OF THE FORUM OF THEIR CHOICE



# MAJOR EVENTS CONDUCTED

## PRAYAAS: HELP TO HELPLESS ONCES



# MAJOR EVENTS CONDUCTED

## HOT AIR BALLOON AND BUNGEE JUMPING





# MAJOR EVENTS CONDUCTED

## FIRE SAFETY AND EVACUATION DEMONSTRATION





# MAJOR EVENTS CONDUCTED

## CORPORATE ROADIES: STATE LEVEL MANAGEMENT FEST





# MAJOR EVENTS CONDUCTED

## SAMHITI : THE FLEA MARKET FOR BUDDING ENTREPRENEURS

### SAMHITI..... Creating community.

It is an event that aims at creating a great platform for Self Help Groups and budding entrepreneurs to showcase their products. Samhiti 2015 was also a 3rd edition of flea marketing event. This one day event was conducted on the 1st of November 2015 at KLES's CBA from 10.00 AM to 8.00 PM.

This one of its kind mega event hosted about 110 stalls that showcased handicrafts, various food stalls, handlooms, furnishings and various other items. These young entrepreneurs and SHG's have a lot of potential and just need a platform to present these brilliant products and ideas. The stalls included products made from peacock feathers to imitation jeweler; each stall has a great story to tell and a great product to sell. Students had put in a lot of thought into choosing these products.

Why this event becomes so important is the fact that while the world is busy indulging the whims of large scale industries, the small

scale industries, SHG's and budding entrepreneurs are often ignored. These students are willing to change this. They are keen on celebrating 'small is beautiful' and bring these SHG's and SSI's to the front.

This unique event aims at creating a great marketing opportunity for these SHG and budding entrepreneurs. The college and its ED wing (Wings to mind) have aimed to create a fun filled event, while still keeping its core essence intact. The students have worked for over a month in organizing and planning every aspect of this event.

With a thronging crowd of 10,000, one would wonder if this was a multi starrer film on opening day. KLES's College of Business Administration, Hubli, came alive with music, stalls, food and absolute brilliance.





# OTHER ACTIVITIES CONDUCTED

## CELEBRATION OF INTERNATIONAL YOGA DAY



# OTHER ACTIVITIES CONDUCTED

## NIPM: NORTH KARNATAKA CHAPTER MEETING



**HR HEADS OF RENOWNED COMPANIES VISITED CAMPUS FOR  
MEETING ON DEVELOPMENTAL WORK BY NIPM  
(NATIONA INSTITUTE OF PERSONNEL MANAGEMENT)**



# PERSONALITIES AT KLE BBA HUBLI



**Shri. Suresh Heblikar, Actor, Director from Sandalwood**



**Mrs. Vani Sankeshwar, Director, VRL Media**



**Ms. Nagma Mirajkar, Fashion Blogger and Youth Icon**



**Mr. Ashish Bhatia, MTV Roadies Finalist and TV Actor**

# EVENTS, COMPETITIONS AND ACTIVITIES CONDUCTED

No.	Activity	No.	Activity	No.	Activity
1	<a href="#">CBA Snapshot : Theme based Collage Making Competition</a>	9	<a href="#">Adnovation: Advertisement Competition</a>	17	<a href="#">Prabandhan: Best Project Competition</a>
2	<a href="#">Table Flower Arrangement for Corporate Meetings</a>	10	<a href="#">Kings &amp; Queens Day</a>	18	<a href="#">Nishakrsh: Annual Day Gathering</a>
3	<a href="#">Utkarsh-An Induction program</a>	11	<a href="#">Avalokana: Workshop on PD</a>	19	<a href="#">Management Activity</a>
4	<a href="#">Genesis 2019 : Management Competition)</a>	12	<a href="#">Workshop on GD &amp; PI</a>	20	<a href="#">Workshop on Social Innovation</a>
5	<a href="#">Arduous 2K19 : Interclass Management Competition</a>	13	<a href="#">Jigyasa-Speaker of The Month (Ms. Shefa Ahmed)</a>	21	<a href="#">Fire Safety precautions and evacuation techniques</a>
6	<a href="#">Best Handwriting Competition</a>	14	<a href="#">Mom's Day Out</a>	22	<a href="#">Tree Plantation</a>
7	<a href="#">Extempore Essay Writing Competition</a>	15	<a href="#">Placement Drive</a>	23	<a href="#">Drishya: Short Film Making Competition on Social Issues</a>
8	<a href="#">Artees - T Shirt Painting Competition</a>	16	<a href="#">CBA's Got Talent</a>	24	<a href="#">Corporate Roadies</a>

# EVENTS, COMPETITIONS AND ACTIVITIES CONDUCTED

No.	Activity	No.	Activity	
25	<a href="#"><u>Professional Day</u></a>	33	<a href="#"><u>Katha-The Story Telling Competition</u></a>	
26	<a href="#"><u>CBA Master Chef</u></a>	34	<a href="#"><u>Ethnic Day Competition</u></a>	
27	<a href="#"><u>Session on Financial Markets</u></a>	35	<a href="#"><u>Striker-The Carom Competition</u></a>	
28	<a href="#"><u>Josh Tug of War</u></a>	36	<a href="#"><u>Check Mate-The Chess Competition</u></a>	
29	<a href="#"><u>Equinox-PUC Students Competition</u></a>	37	<a href="#"><u>Enigma-The Logo Design Competition (Inter College)</u></a>	
30	<a href="#"><u>Workshop on Time Management</u></a>			
31	<a href="#"><u>Verbattle-The Debate Competition</u></a>			
32	<a href="#"><u>Udghosh - Patriotic Song Dance Competition</u></a>			

# CAREER BUILDING OPPORTUNITIES AFTER BBA

## Career Options in Management

- Career in Management
- Career in Supply Chain Management
- Career in Logistics
- Career in Brand Management
- Career in Operations Management
- Career in Sales & Marketing
- Career in Construction Management

- Career in Party Planning
- Career in Quality Assurance Management
- Career in Disaster Management
- Career in Money Management
- Career in Market Research
- Career in Purchasing Management
- Career in Real Estate Management

- Career in CA, CS
- Career in Armed Forces
- Career in Civil Services (KAS/UPSC)
- Career in Hospitality Industry
- Career in Event Management
- Career in Entertainment Industry
- Career in Management Institutions
- Can Start Own Enterprise

Marketing Executive

Human Resource Manager

Business Development Executive

Field Sales Executive

Financial Analyst

Operations Analyst





# VARIOUS POST GRADUATE EXAMS AFTER BBA

## Entrance Exams

- XAT Exam
- GCET MBA
- JMET
- MAT Exam
- ICET
- CAT Exam
- MAH MBA/MMS CET
- TANCET
- FMS Entrance Test

**Gujarat Technological University (GTU)** will be conducting the **Gujarat Common Entrance Test (GCET)** for granting **admission** to MBA and other programmes in its affiliated colleges.

**Joint Management Entrance Test (JMET)** was an admission **exam** used by some institutes in India as the first step in the admission to postgraduate programs in management.

The **Management Aptitude Test (MAT)** is a National Entrance Test conducted by All India Management Aptitude Testing Service (AIMATS), for admission to MBA and equivalent programmes of the various participating institutes.

The Integrated Common Entrance Test (ICET) is a qualifying examination for admission into MCA ( Master of Computer Application) and MBA ( Master of Business Administration) courses offered by Universities in Andhra Pradesh and their affiliated Colleges.

**Maharashtra MBA Common Entrance Test.**

**CAT (Common Admission Test)** is the premier all India management entrance **exam** conducted by IIMs.

**TANCET 2017**, also known as the Tamil Nadu Common Entrance Test, is looked forward to be conducted by Anna University.

**Faculty of Management Studies** (also known as **FMS Delhi**)



# OUR ALUMNI. OUR PRIDE.



**KLE SOCIETY'S  
COLLEGE OF BUSINESS  
ADMINISTRATION-BBA  
HUBBALLI**

**STUDENT  
YESTERDAY  
LEADER  
TODAY**



**MR. BHARAT M. PATIL  
KLE-CBA BATCH 2010-13**

**PRESENTLY  
DIGITAL MARKETING LEAD  
WITH  
EUROPEAN SOCIETY OF  
CARDIOLOGY,  
FRANCE**

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**KLES's COLLEGE OF  
BUSINESS ADMINISTRATION, HUBBALLI**



**KINDLING THE FLAME OF  
PROFESSIONAL LEADERSHIP**

**STUDENT**

**LEADER**

**YESTERDAY**

**TODAY**



**MS. DIPIKA PATIL**

**KLE-CBA BATCH 2016-17**

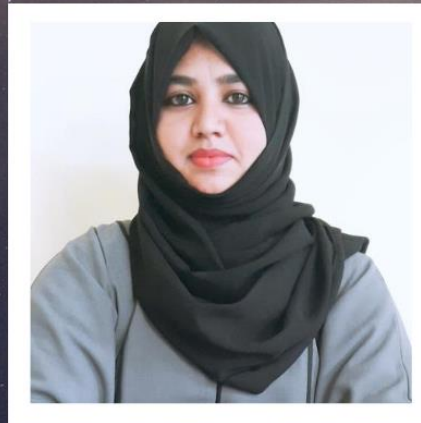
**PRESENTLY ASSOCIATE-US TAX PROFESSIONAL AT  
VISTRA INTERNATIONAL EXPANSION (INDIA) PVT. LTD.**

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## KLES's COLLEGE OF BUSINESS ADMINISTRATION HUBBALLI

**KINDLING THE FLAME OF  
PROFESSIONAL LEADERSHIP**



**MS. FARHEEN ZAIBA TURKI**

**KLE-CBA BATCH 2016-17**

**PRESENTLY  
RELATIONSHIP OFFICER AT FIRST ABU DHABI BANK,  
DUBAI**

**STUDENT YESTERDAY  
LEADER TODAY**



**OUR ALUMNI. OUR PRIDE.**



**MS. RANJANA KAMMAR**

**KLE-CBA BATCH 2016-17**

**PRESENTLY**

**TECHNICAL RECRUITER AT  
ALLEGIS INDIA PVT. LTD.**

**STUDENT  
YESTERDAY**



**KLE'S  
COLLEGE OF  
BUSINESS ADMINISTRATION  
HUBBALLI**

**KINDLING THE  
FLAME OF  
PROFESSIONAL  
LEADERSHIP**

**LEADER  
TODAY**



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